

M. NOGUES, D. PACCARD, D. LAUNE, A.L. COUPET, J. MILLOT-KEURINCK, J.C. REUZEAU. **Interactive platform for new technology home services.** *Gerontechnology* 2016;15(suppl):51s; doi:10.4017/gt.2016.15.s.625.00 **Purpose** This project over €1M is part of the Carsat Languedoc Roussillon ageing risk prevention policy. It aims to support, through the Regional Institute of Ageing, retirees who live independently and have been identified at risk of frailty on a social or health level<sup>1</sup>. The purpose is to increase legibility as well as technical and financial access to innovations for vulnerable people who are remote from the digital era, through a multiservice user-friendly platform. **Method** Launched in 2015, the project already rallies over 10 actors of the Silver Economy developing personalized ICT tools to improve the safety and comfort of seniors as well as the coordination between health and social care (*Figure 1*). The objective is to develop new adapted technologies, have them evaluated by retirees and professionals and make them accessible to the ICT web platform. **Results & Discussion** Eight-hundred (800) Carsat LR retirees will be testing these new devices and solutions, which will be provided to them without charge for two years. This will foster users' access to digital social innovation, as well as coordination of caregivers and professionals. It's a unique opportunity to mobilize solutions in a structured manner, bringing together competing businesses under a consortium agreement. Professional caregivers' data analysis will identify seniors at risk of frailty, proposing preventive actions and local service offerings tailored to their needs.

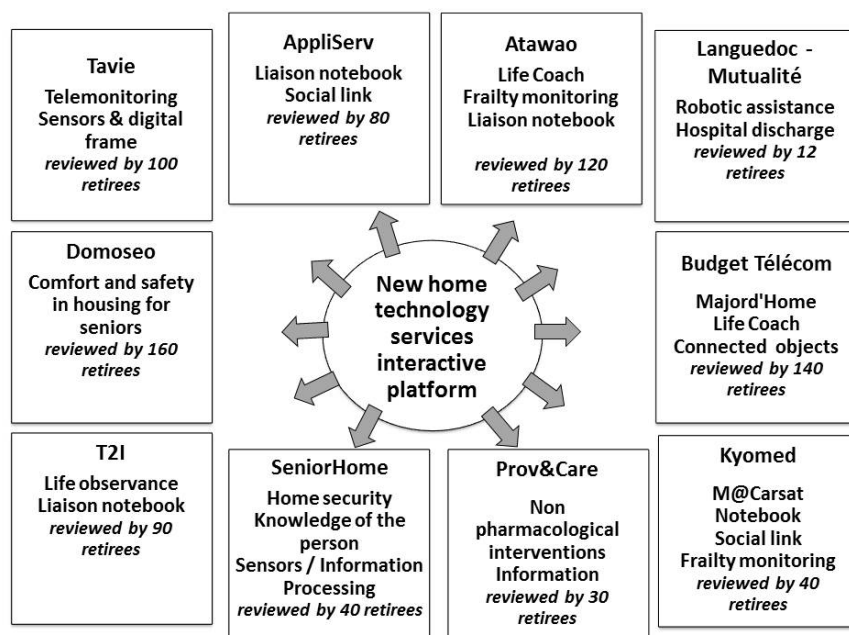
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*Figure 1. The 10 Silver Economy actors developing personalised ICT tools to improve safety & comfort of seniors as well as the coordination between health and social care*