

POSTER SESSION 3

Searching for the success criteria's and challenges with the new concept "Kampen Omsorg+"

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Purpose The White Paper "A full life - all your life — A Quality Reform for Older Persons" emphasizes that new housing solutions and technology are paramount to secure a good quality life for the elderly. There has been a strong trend towards deinstitutionalization in all the Nordic countries. This has contributed to the emergence of alternative housing solutions adapted to different needs within the group of older persons. Housing solutions and services that assist the elderly are essential for enhancing care in a cost-effective and reliable manner. This paper discusses the experiences of Kampen Omsorg+. How does the building layout and the service solution influence on the quality of life? What are the challenges with this solution? (Høyland et al., 2019). The housing contains apartments, staffed reception, common areas with canteen and social activities, and is supported with welfare technology and smart-home systems. **Method** This is a "single" case study. Mixed methods approach with both quantitative and qualitative methods have been used for the data collection, e.g. in-depth interviews, focus groups, observations and ocular inspections of the physical environment. Interviews with staff, dwellers and next in kind. The three researchers involved are representing different disciplines which adds different values to the research. It is analysed within the Science, Technology and Society tradition (Bijker & Law, 1994), in which technology and buildings are understood as an actor interacting with other actors (Asdal & Moser, 2012). **Results and Discussion** The housing solution (including the 24/7 service) is highly valued by the residents. They report that it has enhanced their quality of life, also for those with needs for support in their everyday life. The solution gives possibilities to choose, either you prefer "independent living" or being part of a community and join common activities. Many residents appreciate the 'landladies' – a staff member that fulfills a lot of different roles. And the elderly feel that they "know them" and make them feel safe. Their information desk is placed near the main front door and invites for a small talk. The study shows that it is a challenge to keep a "good mix" of residents over time, but that is essential for making a 'good community'. This is identified as a key foundation for this kind of supportive institutions. We can see residents actively support one another. The first floor is of crucial value for these unformal meetings. A few numbers of individuals are recognized to be the driving force behind resident-led activities. The residents get older and some get frail, at the same time the new residents moving in, who also are getting frailer because of the admission criteria. "Kirkens bymisjon" are not allowed to find dwellers that can support the community. The location and lay out of the first floor, together with a creative culture coordinator, are important elements for it to be an attractive place for people from the neighbourhood. This is bringing life and different activities into the house.

References

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