SYMPOSIA 4

Critical perspectives on Gerontechnology – Nuisance or enlightenment? H. Künemund

Künemund (2020). Gerontechnology 19(suppl); https://doi.org/10.4017/gt.2020.19.s.69922.4

Purpose Gerontechnology has been a successful project for a long time. However, critical voices accompany the development of Technology, Gerontology, and even science in general as well. Proponents and critics usually remain in their respective arenas or disciplinary perspectives. The paper will use examples from Critical Theory as well as results from earlier empirical research (Haux, Hein, Kolb, Künemund & Eichelberg, 2014; Künemund & Tanschus, 2013; Künemund & Tanschus, 2014) to demonstrate the potential fruitfulness of self-reflection and critique for Gerontechnology. It is argued that multidisciplinarity allows to better avoid unintended side-effects and promote the development of successful Gerontechnology. The favoured strategy is "solution centered design" (Künemund, 2018), namely that Gerontechnology should start from an evaluation of a theoretical problem instead of user stories or personas, small and biased samples of potential users, or static representations from survey research. **Results and Discussion** Transdisciplinary approaches, e.g. those starting with participatory methods to identify user demands or needs, are criticized for its naivety. The conclusions highlight the necessity to start from theory in multidisciplinary teams (and, if necessary, empirical research) before employing technology development or defining research questions or applications.

References

Haux, R., Hein, A., Kolb, G., Künemund, H. & Eichelberg, M. (2014). Five years of interdisciplinary research on ageing and technology: Outcomes of the Lower Saxony Research Network Design of Environments for Ageing (GAL) – An introduction to this Special Issue on Ageing and Technology. Informatics for Health and Social Care, 39(3-4), 161-165. https://doi.org/10.3109/17538157.2014.931854

Künemund, H. & Tanschus, N.M. (2013). Gero-technology: Old age in the electronic jungle. In K. Komp & M. Aartsen (Eds.), Old age in Europe: a textbook of Gerontology. New York: Springer, 97-112. https://doi.org/10.1007/978-94-007-6134-6_7

Künemund, H. & Tanschus, N.M. (2014). The technology acceptance puzzle – Findings from a Lower Saxony survey. Zeitschrift für Gerontologie und Geriatrie, 47, 641-647. https://doi.org/10.1007/s00391-014-0830-7

Künemund, H. (2018). Problem centered design: shifting debates from the user to problems. Gerontechnology, 17(1), 34s. https://doi.org/10.4017/gt.2018.17.s.037.00

Keywords: critical gerontology, interdisciplinarity, user centered design, participatory design, technology acceptance **Address**: Institute of Gerontology, University of Vechta, Germany **Email**: harald.kuenemund@uni-vechta.de